

Irish Travel Trade Shows 2020 postponed due to COVID-19

Ireland's largest Travel Trade Shows postponed to a later date in Cork and Dublin due to concerns surrounding COVID-19.

Dublin, 10th March 2020 The decision has been made by the Irish Travel Agent's Association (ITAA) to postpone this year's annual Irish Travel Trade Show, which was set to host two shows for the first time this year. The first show was scheduled to take place in The Imperial Hotel, Cork on the 1st of April, and the second in Hotel Riu Plaza, the Gresham Dublin on the 2nd of April.

The ITAA have made the difficult decision to defer both shows due to rising concerns around COVID-19 in Ireland.

These events, organised on behalf of The Irish Travel Agents Association (ITAA) by Business Exhibitions Limited, attracted over 100 exhibitors from Ireland and abroad, and over 300 travel trade visitors each year. Celebrating its sixth year in Dublin and its first in Cork, the event was open to all licensed travel agents countrywide and their staff.

Pat Dawson, CEO of the ITAA, said, "We're very disappointed to have to postpone the sixth annual Irish Travel Trade Show in Dublin, and our first show in Cork, which would have opened the show up to travel professionals in the Munster region. However, as always the welfare of our members, suppliers and customers is paramount, and in the interests of safeguarding these groups and others we have decided to delay these events until the risk of COVID-19 has passed."

He continued, "We hope that we will be able to reschedule both events at a later date, as events such as these are an invaluable opportunity for travel agents and tour operators to network with their fellow professionals and discover the latest in travel innovation, product demonstrations and new customer experiences from over 100 Irish and international exhibitors."

The Irish Travel Trade Shows allow immediate communication and exposure for both suppliers and retailers and provide travel industry professionals with an opportunity to gain knowledge and exposure to new trends, products and resources that are available for their travel agency business.

For updates on rescheduled shows or to find out more information about the Irish Travel Trade Show, visit: www.irishtaveltradeshow.com

About the ITAA:

Celebrating its 50th year running in 2020, the ITAA represents Ireland's travel Industry, bringing together 100 Travel Agent Members and 70 affiliate partners. ITAA Members cover over 140 outlets in different towns and cities throughout the Republic of Ireland. All travel agent members are licensed by the

Commission for Aviation Regulation and are fully bonded providing full financial protection for their customers.

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